



## IMAGINE NOT BEING ABLE TO RECOGNIZE YOUR BEST FRIEND

- **Every 70 seconds**, somebody develops Alzheimer's disease
- Alzheimer's disease is the **6<sup>th</sup> leading cause of death** in California
- By 2030, the number of Californians with Alzheimer's disease **will double** to over 1.1 million
- Learn more about the **State Plan** that will prepare California for Alzheimer's disease at:

[www.caalz.org/policy/stateplan/](http://www.caalz.org/policy/stateplan/)

In the time you took to read this, somebody, somewhere, was diagnosed with this memory-robbing disease

alzheimer's  association®

the compassion to care, the leadership to conquer